

## 【Views and Opinions from Outsiders】

### Advice for Sustainability Report 2004

- Before I expressed my opinion as an NPO, I went to see some facilities and had some interviews with employees, where I found a lot of new things.
  - One of the new findings is employees' motivation for improvement. For example, Nishio Plant has a big Japanese style place for recreation and relaxation near its production line. You can even see biotope with a tiny stream on the large premises. When I heard these were made by the volunteer work of employees, especially managerial staff over section chiefs, I was surprised and struck with admiration.
  - Environmental Exhibition Room in Nishio Plant, which was established in November 2001 in commemoration of the achievement of zero landfill, has great exhibits that introduce the history of your environmental activities and employees' improvement activities, though it is a handmade and restrained facility. I understood that a good corporate culture of employees' having respect for their workplace and making efforts is surely handed down from older employees to younger ones.
  - Aisin Eco-center, which was established in the Handa Plant two years ago, is a facility to recycle valuable waste discharged by the plants. I saw full-time employees playing active roles in their work there. However, it would appear that the function of Aisin Eco-Center is not understood sufficiently by other departments. It would be an issue in the future that the whole company utilizes the function more.
  - There is a Web site called "Smile You Net" operated by four Toyota group companies in Kariya City aimed at contributing to the local community. It has information on various kinds of social activities developed by those companies for their employees who want to take part in volunteer work. Our NPO activity is also on the Web and some employees took part in it. I would like to state my appreciation of these activities in support of the cooperative work by NPOs and employees' social contribution.
  - When CSR (Corporate Social Responsibility) is frequently discussed, the concept of triple bottom lines where all three aspects of finance, environment, and social contribution are managed in a balanced manner, then the business operation is healthy and would make international commonsense. Not only top management but also employees actually doing business should be motivated and have good sense as the basis of the concept. This is Japanese companies' hidden power and competitiveness. Since this company meets the conditions, I expect it to grow dynamically.



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### Publication of Environmental Information through the Report



Environmental Report 2003

Aisin Seiki has a booklet and a Web site for our environmental report to actively publicize our environmental information. We have received a lot of comments, opinions, and requests, including responses to the questionnaire attached to the booklet. We would like to take the suggestions seriously and reflect them in our activities and in the report next year. The environmental report's 2005 will be published in June 2005.