



**NEW AISIN GROUP PRESIDENT TO PRESENT TECHNOLOGY REVIEW,  
MAKE FIRST-EVER NAIAS APPEARANCE**

For Immediate Release: Jan. 8, 2016

**What:** Aisin Café – a media briefing and luncheon

**Who:** Yasumori Ihara, President, Aisin Seiki, Co., Ltd.  
John Clark, Executive Vice President, Aisin World Corp. of America (AWA)  
Yoshiaki Kato, President, Aisin Technical Center of America (ATCA)

**When:** Tuesday, January 12, 2016; 12:20 – 12:45 p.m.

**Where:** Aisin Group exhibit, Main Show Floor, North American International Auto Show, Cobo Center, Detroit, located in Hall B adjacent to Lexus and Nissan exhibits.

**About:** This is the first-ever NAIAS opportunity to hear from new Aisin Group President Yasumori Ihara, who will announce technology and product news from Aisin, the largest transmission manufacturer in the world. John Clark, Executive Vice President (AWA), will also address media and Yoshiaki Kato, President (ATCA) will be available for interviews and to discuss Aisin's research and development efforts. Topics: environment and fuel efficiency, vehicle comfort and convenience, and automotive safety, ITS/accident avoidance, and autonomous vehicle technology.

Aisin Café will feature a light meal and beverages.

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