



## Fact Sheet – Aisin in North America

Aisin Group is the sixth largest, global Tier One supplier of automotive components and systems such as brakes, transmissions, navigation systems, drivetrain, chassis, body, engine-related parts, electronics and intelligent transportation systems. The company is the largest transmission manufacturer in the world.

### **Aisin Holdings of America**

Responsible for North American operations, serving as an information center, structuring business strategy, and administrating the subsidiaries in North America.

- Established: 1970
- Location: Seymour, Ind.

### **Aisin World Corp. of America**

Responsible for Sales and Marketing, and Purchasing activities for North American Aisin Group Companies.

- Established: 1970
- Headquarters: Northville, Mich.
- Additional Office Locations: Seymour, Ind.; Cincinnati; Los Angeles (aftermarket)

### **Aisin Research & Development:**

#### **Aisin Technical Center of America**

In 2008, Aisin Technical Center of America was established in order to lead the company's product development in North, Central and South American marketplace. ATC-A is a **self-sufficient and localized development organization** that enables the transfer of R & D processes from the parent company in Japan for local adaptation, and provides **accelerated design function capability** for customers in North America.

In addition to rapidly expanding engineering and design capabilities, ATC-A has state-of-the-art lab facilities that allow various evaluation tests and procedures to assure quality of its products in Performance; Environmental; Strength and Durability; Electronics; and NVH.

#### **Other R & D**

- FT Techno America (950 acre Proving Ground) – Fowlerville, Mich.
- IMRA (Advanced Technologies) – Ann Arbor, Mich.
- Aisin AW Technical Center (Transmission Technologies) – Ann Arbor, Mich.
- Aisin Technical Center of America (Research & Development) – Northville, Mich.
- Advics North America (Research & Development and sale of brake systems and components) – Plymouth, Mich.

(continued)

**Aisin in Michigan**

Aisin has been present in Michigan since 1984, providing automotive components, systems and technology to global automakers. The company has **invested nearly \$250 million in Michigan** since it first located here.

**NA Sales:** \$6 billion in annual sales (2015). **NA Employees:** 13,500

**Manufacturing\***

In addition to its Administrative and Sales offices, and Technical Centers, Aisin has 35 manufacturing operations in the U.S., Canada and Mexico.

\*Companies and locations on attached map.

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### Backgrounder

Aisin Seiki was established in 1965 upon the merger of two automotive suppliers, Aichi Kogyo, and Shinkawa Kogyo. Since then, the company has grown to become a global enterprise that counts 196 group companies as part of its family.

Aisin optimizes each of its companies into a specialized business segment, and is able to maintain the highest level of quality by processing diverse materials such as steel, aluminum and resin into products that cover virtually all aspects of driving.

From this foundation, Aisin offers an extensive product lineup, including components for virtually every part of the automobile, including brakes, transmissions, navigation systems, drivetrain, chassis, body, engine-related parts, electronics and intelligent transportation systems. The company is the largest producer of transmissions in the world.

These parts are produced and distributed through a global network that automakers have come to trust. With a policy of producing where demand exists, Aisin has established supply networks near the production sites of the leading automakers, becoming familiar with the local environment to meet a diverse range of needs.

So it is with Aisin in North America. Established in 1970, Aisin adapted its global model and established its family of companies in the U.S., Canada and Mexico to support the domestic and import manufacturer base. With 13,500 employees, 35 manufacturing, sales, and R & D centers, Aisin is in a strong position to meet the challenges that lie ahead as vehicles become smarter and more sustainable.

Looking to the future, Aisin established three pillars upon which it will build solutions: **environment and fuel economy, safety and security, and comfort and convenience.** Future developments may also include advanced motion support technologies, including camera-based peripheral sensing technologies and integrated image processing. Aisin's park assist, which was first to market in 2003, is an example of the direction in which the company is heading.

Aisin also feels a strong sense of responsibility toward its customers, and to the communities in which it does business. As a company it's committed to conservation and social contribution activities globally, and strongly supports employee volunteerism, carries out social contribution programs, and works to create an environment where employees can enjoy a life balance. In constantly striving toward product improvement that will benefit consumers, and its emphasis on environmental sustainability, community involvement and employee life balance, Aisin consistently lives up to its motto: **"For a Better Tomorrow."**

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